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FOR IMMEDIATE RELEASE

Tarnell Adds Townsend's Buyer Profiles to Online Plastics Report Offerings
Processor plant site surveys to be available individually for the first time; will enhance Tarnell's
electronic sales lead portfolios

PROVIDENCE, RI – August 24, 2009 – Tarnell Company, the only organization offering business information, sales leads, and credit reporting exclusively to the plastics industry, announced today an agreement to offer Townsend Solutions' Plastic Buyer Profiles to industry suppliers, as an enhancement to Tarnell's *myportfolio@tarnell.com* program.

Tarnell has been the exclusive North American sales rep for Townsend's Plastic Buyer Profiles database since 2001. Beginning in September, individual Buyer Profile plant site reports on nearly 6000 North American manufacturing facilities will be available via Tarnell's web-based research and reporting platform; Buyer Profile reports have previously been available only with the purchase of a database.

"The addition of Buyer Profiles to our platform will enable users to access credit and market data in a single environment," said President Andrew Tarnell. "Users will be able to build electronic portfolios of current or target accounts, use traditional Tarnell reports to learn about a company's operations and business stability at the corporate level, and enhance their knowledge further by using a Buyer Profile to drill down to the facility level."

Traditional Tarnell reports include information regarding resin purchasing tendencies, payment performance, plastic processing operations, major customers and competitors, and financial stability indicators on more than 12,000 resin buying entities.

About Tarnell Company

Tarnell Company was founded in 1947 with the support of every major supplier and most processors, as a plastics-industry-focused credit and business information service. Since then the company has evolved to include credit and sales process support services and a suite of financial solutions for any type plastics company. Tarnell produces detailed business standing reports and news on all active North American plastic resin buyers, optimizing the supplier's financial and operational understanding of customers and prospects. Buyers and suppliers contribute data and complement investigative efforts. All reports are confidential and most are available only to suppliers.

Additional information available at www.tarnell.com.

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